



SOVEREIGN WOMEN

THE ART & SCIENCE OF WOMEN'S LEADERSHIP ARCHETYPES

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THE ART & SCIENCE OF FEMALE LEADERSHIP

What female leadership archetype do you align with?

My decades of research and experience led me to a very interesting realisation. When at their best, women leaders operate across four key feminine leadership archetypes.

My mission is to fundamentally reinvent what it means to be a female leader – showing women that they can have leadership and influence while being themselves. It truly is the art and science of female leadership. I truly believe with this work, we can make real changes in the way powerful women 'do' leadership.



THE FOUR EMPOWERED ARCHETYPES

Meet the SOVEREIGN, the WARRIOR, the WISE WOMAN and the TRIBE BUILDER...



SOVEREIGN

MOTIVATED/ENERGISED BY: AUTONOMY AND INFLUENCE

LEADS THROUGH: CHARISMA AND PRESENCE

SOURCE OF POWER: PRESENCE AND PERSUASION

DESCRIPTION

Self assured, focussed on being her best, fearless leader, confident, exciting, influential, impactful, magnetic, uses her power to benefit the collective, creative.

SIGNATURE MOVES

High alignment to values and purpose
Enjoys life to the full in her own way
Independent thinker, highly conceptual and strategic
Unconcerned with others opinions of her
Thrives in change
Courageous in decisions
Effortlessly navigates organisational politics, and influences highly effectively





WARRIOR

MOTIVATED/ENERGISED BY: ACHIEVEMENT

LEADS THROUGH: INSPIRING AND RALLYING PEOPLE TO A CAUSE

SOURCE OF POWER: PERSUASION

DESCRIPTION

Ambitious, change catalyst, goal driven, visionary, insightful problem solver, loves challenges, a true self starter, motivated, sure of her ability.

SIGNATURE MOVES

Sets and achieves big goals

Overcomes obstacles and difficulties with determination and strength

Prepared to take risks to achieve

Translates strategy into focussed action

Leads by example

Inner strength and confidence in her ability

Surrounds herself with other highly competent people



WISE WOMAN

MOTIVATED/ENERGISED BY: KNOWLEDGE

LEADS THROUGH: TRUST, WISDOM AND MENTORING

SOURCE OF POWER: EXPERTISE AND PERSUASION

DESCRIPTION

Sought out by others for her wisdom and knowledge. Lifelong learner, mentors, guides and encourages others. Shares her knowledge freely. Supports the growth of others, sees potential.

SIGNATURE MOVES

Asks deeply insightful questions
Extraordinary listener, hears the unspoken
Focuses on developing others
Rewards growth and learning
Stretches people to uncover their potential
Source of wise counsel, cuts through complexity to elegant solutions
Is a trusted mentor to others





TRIBE BUILDER

MOTIVATED/ENERGISED BY: RELATIONSHIPS

LEADS THROUGH: COLLABORATION, PERSONAL INFLUENCE AND RELATIONSHIPS

SOURCE OF POWER: PERSUASION

DESCRIPTION

Networker, draws people together, creates community and collectivity, compassionate, empathic, values people and relationships.

SIGNATURE MOVES

Excellent communicator

Makes others feel important and valued

Demonstrates warmth and sincerity

Creates a sense of belonging and a safe space for others

Initiates and nurtures relationships

Compassionate and empathetic, without judgement

Builds tribes and community



'Sovereign' thinking results in the highest form of personal fulfilment. Sovereign women feel in control of their lives, and have achieved a unique sense of self-acceptance, self-respect and pride in what they do.

Rosalind Cardinal

THE SHADOWS...

HERMIT

Feels inadequate

Blames self for failures

Avoids having difficult conversations

Delays and procrastinates, even when there are consequences

Withdraws from relationships or pushes people away

Has difficulty making decisions

Hopes that problems will go away



TYRANT

Enjoys winning or besting others

Natural tendency to critique or criticise others ideas

Feels most comfortable when in control

Likes to be noticed and admired

Deflects blame when things don't go to plan

Has little confidence/trust in others and their abilities

Hates making mistakes



...THE SHADOWS

HARRIDAN

Concerned with rules and precedent

Predictable and reliable

Avoids taking risks

Sets "safe" goals and objectives

Comfortable dealing with known problems and issues

Doesn't challenge established ways of doing things

Doesn't share knowledge



MARTYR

Very agreeable

Tries to find ways to please everybody

Sacrifices self for others

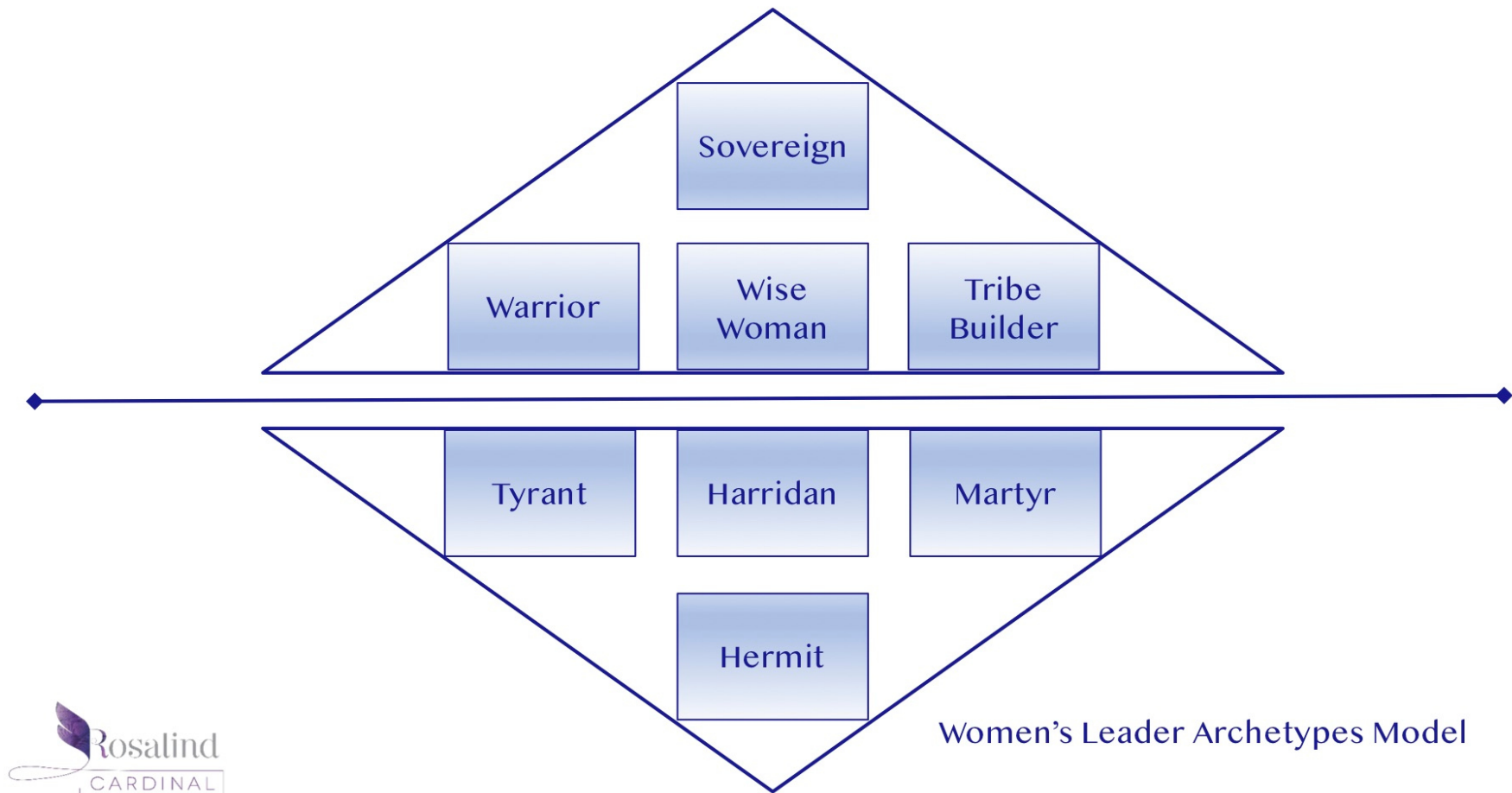
Finds conflict difficult to deal with

When required to discipline will often use "others say"

Sees teamwork and relationships as more important than work output

Finds it hard to say no to people





THE ARCHETYPE DIAMOND

The Sovereign is at the top of the diamond as she is the source of our self-esteem, self-worth and self-actualisation. Without a strong Sovereign, we will fall into the shadow archetypes. The Sovereign accesses the other three empowered archetypes, as and when required. The Hermit is at the bottom, as she represents the low place we retreat to when times are at their toughest.

A close-up portrait of a woman with long, dark, wavy hair. She is wearing a headpiece made of red and black beads with black beaded chains hanging over her eyes. She has red lipstick and is looking down. She is wearing a dark garment with a thick, brown fur collar. The background is a deep blue, textured surface, possibly water or a backdrop. The text "You're invited to the..." is in a white serif font, and "SOVEREIGN WOMEN SALON" is in a larger, bold, white serif font.

You're invited to the...
SOVEREIGN WOMEN SALON



SOVEREIGN WOMEN SALON

MASTER YOUR ARCHETYPE

If you want to discover your archetype, master her subtle success markers, and discover the leadership opportunities that come effortlessly to her, I invite you to join me in my next Sovereign Women Salon, held several times a year.

Here's what will happen in our time together...

1) We will recreate you in your authentic leadership and power presence. We will create the version of you who effortlessly and gracefully achieves. The you who doesn't settle – but who lives a first-class life in EVERY area.

2) We will uncover and reframe the shadow archetypes (oh yes, this is not just about mastering power archetypes!) that are holding you back.

Put simply, we will fundamentally redefine you...



What results can you expect?

As a direct result of my Sovereign Women mentoring, my clients have achieved:

- Five figure pay increases
- Promotions to the C suite
- True influence, making a REAL difference in the world
- Unshakeable self belief and confidence

They have:

- Left stifling, inauthentic roles to absolutely kick it out of the park in new roles
- Created highly successful businesses, THEIR way
- Fallen in love with their jobs all over again
- Created first class lives

They have truly become SOVEREIGN WOMEN.

You can find more details at:

<https://go.shapingchange.com.au/sovereign-woman-salon>

ABOUT ROS

Once I let myself grow into my true and authentic feminine power, I changed forever my experience of leadership.

I have won multiple global awards for leadership, for coaching, and for business. I have authored a bestselling, award nominated book, and I am featured as a thought leader in publications and blogs worldwide, including HuffPost, People Development Magazine, Leaders in Heels, the University of Sheffield, the Emotional Intelligence Network and Human Capital magazine.

I have been told I have absolute presence, that I command the room, that I am the mentor who changes lives. I have taken everything I have learned about female leadership, and created the Women's Leader Archetypes system to guide women to grow into their true and natural power.





THANK YOU!

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JOIN THE CONVERSATION: <https://www.facebook.com/groups/WomensLeadershipArchetypes/>